

THE HEADLINE

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Tell **who, when, where and why**. Try to catch the reader's attention with a **surprising statement**.
Try beginning the article with a question.

Give the reader the **details**, add **quotations from people you interviewed** (use quotes). **Never give your opinion**, be objective.

End your article with a **question** but never say finally or to finish. Use a “**catchy**” sentence.

Do it in your computer. You may do it in two columns as a real article.

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